

Press Release

FOR IMMEDIATE RELEASE

Sudbury's EXTREME VR EXPO winners to present in Vancouver

Alex Giles and Marc-André Simard set to attend the 7th Annual Canadian E-Learning Conference

Sudbury, ON, June 15, 2009—Sudbury will be well represented at the 7th Annual Canadian E-Learning Conference in Vancouver this week by Alex Giles and Marc-André Simard. The two students of École Secondaire Macdonald Cartier's 4e-Dimension Program won the all-expense-paid trip as part of the third annual EXTREME VR EXPO's first place prize.

"The judges were very impressed with the calibre of Alex and Marc André's presentation on neutrinos," said Wijdan Malik, Education and Outreach Coordinator at MIRARCO. "We were pleased to see high school students challenge themselves with such complicated subject matter; it was obvious that a lot of research and hard work went into their presentation."

The students explained the nature of neutrinos and the work that takes place at the Sudbury Neutrino Observatory (SNOLAB). Thanks to the collaboration of Collège Boréal's 2D/3D Animation Program students, they created 3D models of neutrino interactions and the SNO experiment itself to convey their ideas visually. Alex and Marc-André were also given a comprehensive tour of the SNOLAB with a question and answer period with staff scientists to further prepare for the Canadian E-Learning Conference in Vancouver.

"Our visit to the SNOLAB was an experience to remember; it reinforced our general understanding of neutrinos and how they are studied," said Alex Giles. "Actually having visited the SNOLAB gives us extra confidence for the presentation in Vancouver," added Marc-André Simard.

This year's EXTREME VR EXPO runner up, Sean Israelson of Lockerby Composite School, won an all-expense-paid trip to the Canadian Institute of Mining, Metallurgy and Petroleum's (CIM) National Conference and Exhibition in Toronto to make a presentation and network with mining professionals.

For more information about the EXTREME VR EXPO, please visit <http://extremevr.mirarco.org>.

—30—

Contact: Andrew Zaverucha

Communications and Marketing Assistant

MIRARCO—Mining Innovation

1.705.675.1151 ext.5116

azaverucha@mirarco.org

<http://extremevr.mirarco.org>

BACKGROUND

MIRARCO— Mining Innovation, Rehabilitation and Applied Research Corporation, founded in 1998, is a not-for-profit applied research and technical service company formed through collaboration between Laurentian University and the private and public sectors. MIRARCO is located in Sudbury, Ontario, Canada, and serves as an innovation bridge between researchers and industry. Visit www.mirarco.org for more information.

Youth Science and Technology Outreach Program (YSTOP) — EXTREME VR is supported by the Ontario Ministry of Research and Innovation's YSTOP program. The program is designed to inspire young

people—particularly high school age youth—to choose careers in science and technology. The program accomplishes this by providing youth with face-to-face interactions with Ontario's leading-edge researchers and technologists in meaningful hands-on science and technology experiences beyond the classroom and curriculum.