

# Press Release

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## **New Executive Briefing Centre: Opening of Virtual Reality Studio for business and financial communities**

Golder Associates and MIRARCO Mining Innovation showcase new facility

**Toronto, ON, May 11, 2009**—Golder Associates and MIRARCO—Mining Innovation are officially opening the Virtual Reality Studio in Golder's downtown Toronto office with three demonstrations this week. This unique boardroom brings together Golder's consulting excellence with leading visualization and data interpretation technology developed by MIRARCO to help executives make better decisions when dealing with complex data.

"This new facility is a great example of adapting technology from the oil and gas industry and putting it to good use in mineral exploration, mining, water and environmental studies, and urban infrastructure and design" said Doug Morrison, Principal, Golder Associates. "This is part of Golder's efforts to create and use tools that allow for responsible development of natural resources today and in years to come."

The Virtual Reality Studio uses stereographic projection technology to help executives analyze datasets to make more informed decisions. The technology has provided significant financial gains in the oil and gas industry and has been used by a number of leading mining companies. Now with a central location in Toronto it is available to other business sectors.

"The partnership with Golder will bring the results of years of research in visualization and data analysis to Canada's financial business center" said Andrew Dasys, Vice President of MIRARCO. "Whether it is investor relations or understanding the complexity of brownfield remediation, when stakeholders are able to understand complex data, better decisions are made faster."

The three events will be held on May 11 at 11:00 am, May 12 at 11:00 am and May 13 at 2:30pm. Monday and Tuesday's events will feature a dataset from Vale Inco's Creighton Mine in Sudbury while Wednesday's presentation will showcase the Hazard Map Manager, a system used to understand seismicity in underground mines.

For more information about the events, please contact Golder at 1-416-366-6999.

**Golder Associates**— Golder Associates is a global group of consulting companies specializing in geotechnical engineering and environmental services. Golder is employee owned and has experienced steady growth since its formation in 1960. More than 6,000 people operate in local companies in offices across Africa, Asia, Australasia, Europe, North America and South America. Golder has been recognized by independent media organizations as a quality place to work by winning "Best Employer to Work For" awards in Australia, Canada, Europe, South Africa and the U.S, and consistently ranks high in Engineering News Record and other trade publications.

**MIRARCO**— Mining Innovation, Rehabilitation and Applied Research Corporation, founded in 1998, is a not-for-profit applied research and technical service company formed through collaboration between Laurentian University and the private and public sectors. MIRARCO is located in Sudbury, Ontario, Canada, and serves as an innovation bridge between researchers and industry. Visit [www.mirarco.org](http://www.mirarco.org) for more information.

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