

Press Release

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M.O.R.E. Event at PDAC 2008

Session at PDAC Tradeshow shows investors how to get M.O.R.E.

Toronto, ON, March 5th, 2008 – The M.O.R.E. event was all about using new technology and business practices to increase efficiency and productivity. The event featured two guest speakers and the launch of a new 3D geo-modelling tool. It took place on March 5, at the Prospectors and Developers Association of Canada's (PDAC) annual convention and trade show in Toronto. This convention is the major event in the world of mining exploration—hosting over 18,000 attendees from around the world this year.

The event focused on how money, opportunities, resources and expertise (M.O.R.E) can be used in new ways to make companies more profitable and competitive. There was a demonstration of a new tool called ParaviewGeo which takes large sets of complex data and turns them into easily understood, interactive 3D images. The keynote speaker, Will Schroeder, talked about how this technology has been successful in the medical field and how it can be applied to other industries. Although open to everyone at the convention, the event was aimed at geomodellers, executives, geologists, business developers, researchers or mine planners.

"This is a great opportunity for us to reach a large audience and talk about how they can use new technologies and business strategies to stay competitive," said MIRARCO's Business Development Officer, Jane Djivre.

Those interested in more information can visit the website <http://more.mirarco.org> .

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